DAVID CORNEAIL

Senior Product Designer | Ann Arbor, Michigan | Remote

email: davidcorneail@outlook.com
telephone: #202-754-7114

Work Experience

ITHAKA, JSTOR | Senior Product Designer

Mar 2022 - Current / Remote
- Contributed components and documentation for the Pharos Design System
- Increased authentication access to users and improved UX for onboarding
- Displayed leadership and intiative to help bring product ideas to life
- Mentored junior designers and interns on how to communicate their designs
- Co-facilitated strategic planning with product owners and researchers
- Created road-maps, prototypes, mock-ups, and A11y technical specs
- Collaborated with user researchers to design, plan, and execute experiments

College for Creative Studies (CCS) | Adjunct Faculty Member

Aug 2023 - Current / Detroit, MI
- Taught 'User Interface Design' - a pre-requisite undergraduate course
- Introduced HTML/CSS/JS coding to students through project exercises
- Introduced Figma to students through project based assignments
- Facilitated student critiques, demos, lessons, and other pedagogical learnings
- Managed student progress while responsible for setting clear expectations
- Used Canvas LMS for course structure, grading, and general communication

Center for Academic Innovation, U-M | UX Designer, Information Architect

Sept 2018 - Mar 2022 / Ann Arbor, MI
- Project Lead and Design Lead for multiple ed tech software products
- Design Lead on project initiatives from discovery to launch to maturity
- Facilitated user research using a wide variety of research methods
- Mentored Junior UX Designers and supervised Student Fellows
- Facilitated and organized large-scale brainstorming activities
- Key contributor in organizational team growth restructuring
- Managed and maintained relationships with key stakeholders
- Implemented front-end HTML/CSS/Vue code while paired with software engineers
- Designed, tested, and developed complex interactive data visualizations
- Design lead for application rebranding and information architecture updates
- Continuously promoted within design department and consulted with leadership

Innovation Studio, SPH U-M | UX Design Intern

May 2018 - Aug 2018 / Ann Arbor, MI
- Conducted user discovery with research and analyist team members
- Synthesized discovery findings into actionable next steps
- Used Design Thinking methods to unpack opportunity space
- Participated and led Design Thinking exercises
- Presented research findings and recommendations to key stakeholders

Education

College for Creative Studies (CCS)
BFA Communication Design
GPA: 3.83/4.00
2018 Alum / Graduated top of class

Washtenaw Community College (WCC)
Graphic Design Transfer Program
GPA: 4.00/4.00

Skills

DESIGN
Design Systems (both building and maintaining)
Data Visualization / Information Architecture
UX Copy / Micro-animations / Components
Responsive / Software Applications
Sketching / Mockups / Wireframes
Paper / Lo-fi / Hi-fi / Prototypes
Gen-AI Prompting / Analytical Rationale

METHODS
Design Thinking (SPRINT, IDEO methods)
Presenting, Workshop, and Brainstorm Facilitation
Information Mapping and Modeling
User Testing (Sorting, Usability, Survey, Etc)
User Research Synthesis
Personas / Use-cases / Journey Maps
Agile / Iterative Design / Duel track development/design

SOFTWARE
Adobe Creative Suite (XD/ID/AI/PS/AE/LR)
Figma / InVision / Sketch / Mural / Miro
Zoom/Webex/Teams
Slack / Trello / Jira / Monday
Google Suite / Microsoft Suite

PROGRAMMING / DATA VISUALIZATION
HTML/CSS/LESS/SCSS
Jquery/JavaScript/Vue.JS / DC.JS / Plot.ly
Google Analytics / Looker Studio / Tableau
Github / BitBucket / Sourcetree / Storybook

Extras

2023 Brad Frost Design System Workshop
2020 AIGA Detroit PARTNERS Mentor
2019 WCC Portfolio Reviewer

www.davidcorneail.com